



Quality built mattresses since 2009



Our Story

Mervin Lehman first became interested in high-end mattresses after being laid off from his job at an RV company in 2008. He knew there was a need for handcrafted, high quality mattresses when speaking with a neighbor who was affiliated with the Northern Indiana Woodcrafters Association.

Mervin learned all he could about the industry, and he and his family started building mattresses out of their garage in Shipshewana, Indiana. Heartland Mattress LLC was born.

Now, Heartland Mattress has expanded into a large building and supplies mattresses to a nationwide audience including RV manufacturers. Mervin and his family still hold true to what they set out to do from the beginning: Create a premium, handcrafted mattress that will last.



FAMILY OWNED AND OPERATED

Mervin's family is still very much involved. His son-in-law, Jay, runs the day to day operations and Mervin's wife Naomi handles the bookkeeping. He even created a Signature Mattress Series that is named and signed by his three oldest granddaughters! (Heidi Ann, LeAnn Rose, and Amy Marie.)



HIGH-QUALITY MATTRESSES THAT LAST

Heartland Mattress continues to build mattresses using only the best quality materials, from the foam to the coils. Each individual mattress is handcrafted and inspected prior to shipment. Heartland Mattress LLC is dedicated to maintaining a standard of excellence in quality and workmanship, with a goal to build a brand name that you can trust for generations.



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Gemstone Series

Our newest series featuring a 6" pocketed coil with edge support. This series is built with high-quality, durable components with an attractive price point. All Gemstone Series mattresses are adjustable bed compatible, and Emerald and Sapphire can be roll-packed.

MODELS

- Emerald
- Sapphire
- Opal



Emerald

GEMSTONE SERIES



STYLE
2 sided



COMFORT LAYER
1" High Density Foam
Per Side



SHIPPING
Standard or Roll-Packed



HEIGHT
10"



MATTRESS CORE
6" Pocketed Coils



ADJUSTABLE BED
Compatible



QUILTING
1" Foam



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year



Quilting

1" High Density
Foam

6" Pocketed
Coils

1" High Density
Foam

Quilting

Emerald Pillow Top

GEMSTONE SERIES



STYLE
2 sided



HEIGHT
12"



QUILTING
1" Foam



COMFORT LAYER
1" High Density Foam
Per Side



MATTRESS CORE
6" Pocketed Coils



BOX SPRING
8" Semi-Flex



SHIPPING
Standard or Roll-Packed



ADJUSTABLE BED
Compatible



WARRANTY
10-Year

Quilting
SereNe®
1" High Density
Foam
6" Pocketed
Coils
1" High Density
Foam
SereNe®
Quilting



Sapphire

GEMSTONE SERIES



STYLE
1 Sided Non-Flip



COMFORT LAYER
1" High Density Foam



SHIPPING
Standard or Roll-Packed



HEIGHT
8"



MATTRESS CORE
6" Pocketed Coils



ADJUSTABLE BED
Compatible



QUILTING
1" Foam



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year

Quilting
1" High Density
Foam
6" Pocketed
Coils



Opal

GEMSTONE SERIES



STYLE
2 sided



COMFORT LAYER
1" High Density Foam
Per Side



SHIPPING
Standard



HEIGHT
8"



MATTRESS CORE
6" Coils



WARRANTY
10-Year



QUILTING
1" Foam



BOX SPRING
8" Semi-Flex

Quilting
1" High Density
Foam
Innerspring
Core
1" High Density
Foam
Quilting

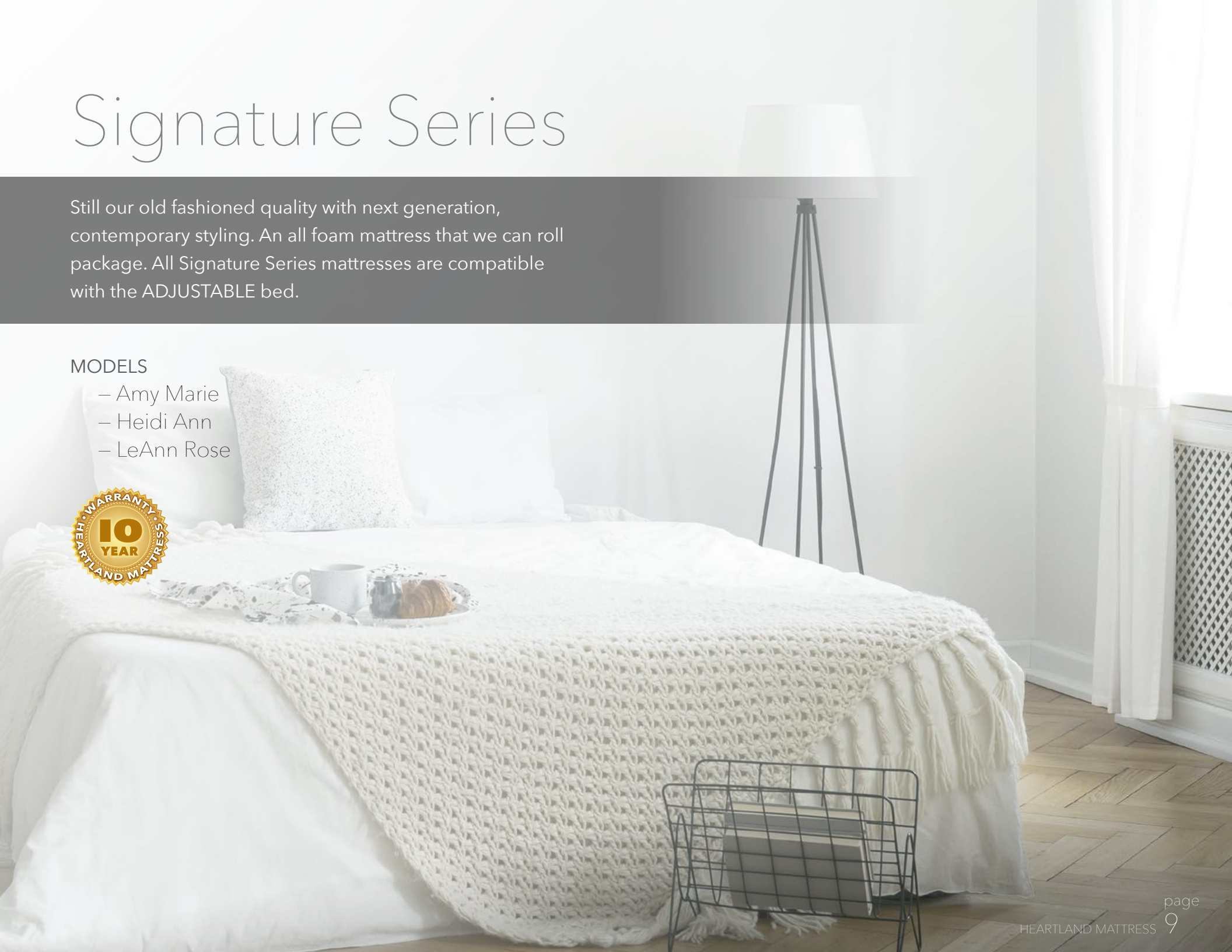


Signature Series

Still our old fashioned quality with next generation, contemporary styling. An all foam mattress that we can roll package. All Signature Series mattresses are compatible with the ADJUSTABLE bed.

MODELS

- Amy Marie
- Heidi Ann
- LeAnn Rose



Amy Marie

SIGNATURE SERIES



STYLE
All Foam Non-Flip



COMFORT LAYER
3" Serene® Foam



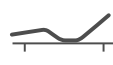
SHIPPING
Standard or Roll-Packed



HEIGHT
10"



MATTRESS CORE
Layered High Density Foam



ADJUSTABLE BED
Compatible



QUILTING
Zippered Cover



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year

Zippered
Cover
3" Serene®
Layered
High Density
Foam



Heidi Ann

SIGNATURE SERIES



STYLE
All Foam Non-Flip



COMFORT LAYER
3" Visco Gel Memory Foam



SHIPPING
Standard or Roll-Packed



HEIGHT
10"



MATTRESS CORE
Layered High Density Foam



ADJUSTABLE BED
Compatible



QUILTING
Zippered Cover



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year

Zippered
Cover
3" Visco Gel
Memory Foam
Layered
High Density
Foam



LeAnn Rose

SIGNATURE SERIES



STYLE
All Foam Non-Flip



COMFORT LAYER
3" Latex



SHIPPING
Standard or Roll-Packed



HEIGHT
10"



MATTRESS CORE
Layered High Density Foam



ADJUSTABLE BED
Compatible



QUILTING
Zippered Cover



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year

Zippered
Cover

Latex

Layered
High Density
Foam



Grand Series

This series features pocketed coil innersprings. These are very high coil count units with strategically positioned comfort zones that provide superior support to the hips, back, and shoulders. Pocketed coils are individually wrapped, allowing them to flex and conform to the contour of the body.

MODELS

- Splendor
- Indulgence
- Siesta



COIL COUNTS

Zoned Pocketed Coil

Twin - 765

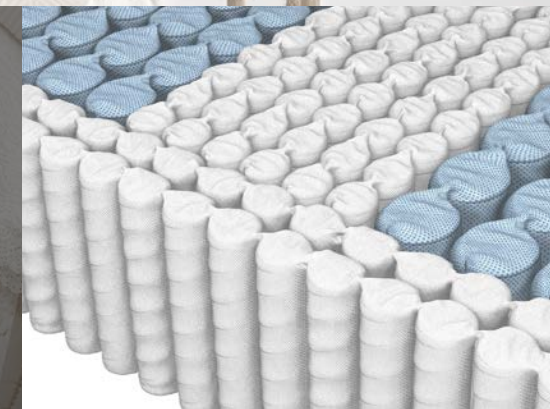
Full - 1016

Queen - 1130

King - 1414

INNERSPRINGS

Zoned pocketed coils customize zoning, change in coil diameter, geometry, and height result in greater density combines with ideal firmness, comfort, and support. Steel perimeter offers better support than foam, reducing the feeling of roll-off at the edge of the bed.



Splendor

GRAND SERIES



STYLE
2 Sided Tight Top



COMFORT LAYER
1" High Density Foam
Per Side



SHIPPING
Standard Packed



HEIGHT
14"



MATTRESS CORE
8" Zoned Pocketed Coils



WARRANTY
10-Year



QUILTING
2" Foam



BOX SPRING
8" Semi-Flex



Indulgence

GRAND SERIES



 **STYLE**
2 Sided Pillow Top

 **HEIGHT**
16"

 **QUILTING**
2" Foam

 **COMFORT LAYER**
1" High Density Foam
& 1" Visco Gel Memory
Foam Per Side

 **MATTRESS CORE**
8" Zoned Pocketed Coils

 **BOX SPRING**
8" Semi-Flex

 **SHIPPING**
Standard Packed

 **WARRANTY**
10-Year

Quilting
Visco Gel
Memory Foam
1" High Density
Foam
8"
Zoned
Pocketed
Coils
1" High Density
Foam
Visco Gel
Memory Foam
Quilting



Siesta

GRAND SERIES



STYLE
2 Sided Tight Top



COMFORT LAYER
1" Serene® Foam
Per Side



SHIPPING
Standard Packed



HEIGHT
12"



MATTRESS CORE
8" Zoned Pocketed Coils



ADJUSTABLE BED
Compatible



QUILTING
1" Foam



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year

Quilting
Serene®
8"
Zoned
Pocketed
Coils
Serene®
Quilting



Premier Series

A mid-level price point, yet a value added unit for this level. The innerspring is a Lura-Flex coil unit. This has enhanced features with the helical coil run lengthwise to reduce motion transfer. A medium firm unit.

MODELS

- Heirloom
- Heirloom Pillow Top



COIL COUNTS

LURA FLEX Inverted Coil

Twin - 462

Full - 660

Queen - 805

King - 1015

INNERSPRINGS

Open, unknotted coils are more flexible and sensitive to body contours. Smaller coil diameter creates greater surface coverage than normal offsets.

Heirloom

PREMIER SERIES



STYLE
2 Sided Tight Top



HEIGHT
13"



QUILTING
1½" Foam



COMFORT LAYER
2" High Density
Convolved Foam
Per Side



MATTRESS CORE
Lura-Flex Inverted



BOX SPRING
8" Semi-Flex



SHIPPING
Standard Packed



FIRM
Available



WARRANTY
10-Year

Quilting
2" High Density
Convolved Foam
660
Inner
Spring
2" High Density
Convolved Foam
Quilting



Heirloom Pillow Top

PREMIER SERIES



 **STYLE**
2 Sided Pillow Top

 **HEIGHT**
15"

 **QUILTING**
1½" Foam

 **COMFORT LAYER**
1" High Density Foam
& 2" High Density
Convulated Per Side

 **MATTRESS CORE**
Lura-Flex Inverted

 **BOX SPRING**
8" Semi-Flex

 **SHIPPING**
Standard Packed

 **FIRM**
Available

 **WARRANTY**
10-Year

Quilting
1" High Density
Foam in Pillow Top
2" High Density
Convulated Foam
660
Inner
Spring
2" High Density
Convulated Foam
1" High Density
Foam in Pillow Top
Quilting



Legacy Series

Featuring an all foam laminated core. The mattress starts with a firm base, a medium comfort layer, and is topped with 3" of different types of specialty foams. Compare these to big brand names that retail for \$2500 and up. All Legacy Series mattresses are compatible with the adjustable bed.

MODELS

- Sweet Dreams
- Sweet Sensations
- Sweet Serenity



Sweet Dreams

LEGACY SERIES



STYLE
All Foam Non-Flip



HEIGHT
12"



QUILTING
1" Foam



COMFORT LAYER
3" Latex



MATTRESS CORE
Layered High Density Foam



BOX SPRING
8" Semi-Flex



SHIPPING
Standard or Roll-Packed



ADJUSTABLE BED
Compatible



WARRANTY
10-Year

Quilting

3" Latex

Layered
High Density
Foam



Sweet Sensations

LEGACY SERIES



STYLE
All Foam Non-Flip



COMFORT LAYER
3" Visco Gel Memory Foam



SHIPPING
Standard or Roll-Packed



HEIGHT
11"



MATTRESS CORE
Layered High Density Foam



ADJUSTABLE BED
Compatible



QUILTING
1" Visco



BOX SPRING
8" Semi-Flex



WARRANTY
10-Year

Quilting
3" Visco Gel
Memory Foam

Layered
High Density
Foam



Sweet Serenity

LEGACY SERIES



STYLE
All Foam Non-Flip



HEIGHT
12"



QUILTING
1" Foam



COMFORT LAYER
3" Serene® Foam



MATTRESS CORE
Layered High Density Foam



BOX SPRING
8" Semi-Flex



SHIPPING
Standard or Roll-Packed



ADJUSTABLE BED
Compatible



WARRANTY
10-Year

Quilting
3" Serene®
Layered
High Density
Foam



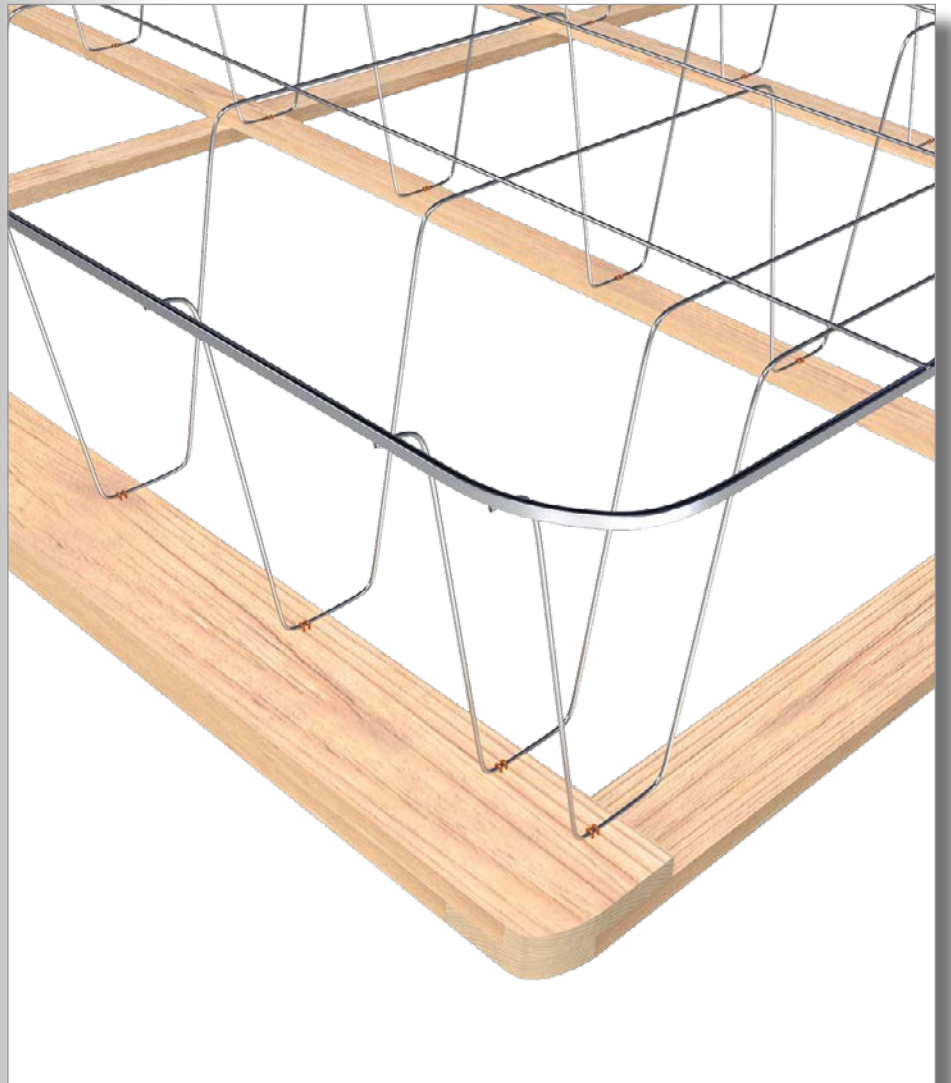
Box Springs

The box spring's role plays a big part in the life of a mattress. Here at Heartland, we are dedicated to only using top quality box springs. Semi-Flex box springs are designed to properly support your mattress for many years.

SEMI-FLEX The unique grid/leg assembly is very efficient, firmer, durable and noiseless. Reinforced grid adds surface coverage and enhanced stability. The performance grid is 14% stronger than the original 3 gauge border. A complete one-piece steel foundation with no separate components. Passes all durability tests including Cornell, Rollator, and Impact.

STANDARD PROFILE Grid height is 6".
Total height of box spring is 8".

LOW PROFILE Spring height is 3" Total height of box spring is 5".



Standard Sizes

TWIN 38" x 75"

TWIN XL 38" x 80"

FULL 54" x 75"

QUEEN 60" x 80"

KING 76" x 80"

CAL. KING 72" x 84" (N/A in Innerspring unit.)

We can manufacture any custom size on most of our mattresses. Please keep in mind that due to federal regulations 1633 & 1632 and several other state and city laws, we cannot change the make-up of a mattress without testing a new prototype, UNLESS a one-time medical exemption is provided by a doctor.

Bed frames are available.

See our price list for warranty compliant bed frames.



Heartland Adjustable



Charcoal Gray Upholstery

Size: Twin XL
Queen
King

COMPATIBLE WITH:

Siesta Mattress, Signature Series, Legacy Series, and Gemstone Series

Heartland Adjustable is a high-value, feature-focused adjustable base. It is a zero clearance base that pairs well with solid surface platforms and features head and foot articulation so the user can find the exact comfort position that suits them best. Heartland Adjustable also includes a dual massage wave feature and wireless, glass-top 18-button remote with memory positions.



FEATURES



head and foot articulation



zero clearance foundation
compatible with most platform beds

foundation with 2" profile

capacitive-touch wireless remote



850 lb weight capacity

height-adjustable legs

programmable anti-snore, zero gravity,
and one customizable position



remote flashlight and under-bed light

one-touch flat button



dual usb ports (*type A and C*)



dual massage with *wave technology*

emergency power-down

safety lock

sync cable *included for split sizes*

Shipping Options

For your convenience and competitive advantage we can roll pack and ship to you or your customer. We do plastic wrap or box. Don't forget to mention this when placing your order.

ROLL-PACKED

Available for Legacy and Signature Series.



STANDARD-PACKED

All mattress default to standard pack unless indicated.



The quality and craftsmanship that are built into every Heartland mattress and foundation allows Heartland to offer a limited warranty against defects in workmanship or materials. This warranty extends only to the original purchaser.

Proof of purchase with date, place of purchase and purchase price is required to obtain service under this warranty.

If service resulting from any such defect is required during the non pro-rated year(s) after purchase, your Heartland mattress and/or foundation will be repaired, or - at the manufacturer's option - replaced without charge for labor and material, exclusive of transportation costs.

If service resulting from such defect is required during the remaining years of the applicable limited warranty, your Heartland mattress or foundation will be repaired, or - at the manufacturer's option - replaced at the charge for labor and materials calculated according to the warranty code of the model you purchased, plus all transportation costs. If identical materials are not available at time of service, manufacturer may substitute materials of comparable quality.

RETAIN YOUR PROOF OF PURCHASE:

This Limited Warranty shall NOT apply under the following circumstances:

1. If bedding is found to be insanitary.
2. When product failure is due to cause other than defective workmanship or material.
3. Any larger size mattress and/or foundation that is used on a frame or bed rails without center support legs.
4. To any damage to the outer fabric of the cover, including wear and tear.
5. If this product is used for commercial purposes.
6. If purchaser does not present proof of purchase.
7. If the mattress is not used on a matching Heartland (or equivalent quality) box spring/ foundation with a proper frame that has a rigid center support.

CONSUMER ADVISORY:

All mattresses will show body impressions as the upholstery settles. This is not a structural defect covered by this warranty. The upholstery is intended to provide cushioning and body comfort. This body impression is unavoidable and is not an indication of any structural failure of your new mattress.

All implied warranties on this product, including any implied warranty of merchantability or fitness for a particular purpose, shall not exceed in duration the term of this limited warranty.

The remedies proved herein are the exclusive remedies provided under any warranty for this product, express or implied. Manufacturer shall not be liable for incidental or consequential damage arising out of the use of this product, and in no event shall its liability exceed the purchase price of the product.

To obtain performance under this Limited Warranty: (1) Contact the retailer from whom you purchased your Heartland product; (2) If your retailer is unavailable, telephone or contact the manufacturer.



Mattress Component Index

PREMIUM FOAMS In all our premium mattresses, we use a high density foam to maintain a long-lasting comfort.

QUALITY BOX SPRINGS Featuring heavy duty Semi-Flex springs.

CENTER SUPPORT Featuring Ring Flex in our mattress centers. While all mattresses will eventually show some body impression, this feature helps alleviate this problem.

FULL EDGE SUPPORT We use Edge Guard technology for full edge support to eliminate broken edges and border wire.

VISCO GEL MEMORY FOAM Visco is a memory foam developed by NASA. Visco is sensitive to body heat. Hence the warmer it becomes, the softer it will be. Visco tends to sleep warmer. Heartland uses a brand using cool technology that sleeps 2° cooler than other memory foams. All our Visco beds feature a 4 lb. or better quality.

LATEX FOAM Latex foam is a natural foam using sap from a rubber tree which is boiled down and poured into a form with pins, forming air holes, allowing it to breathe. Latex is a premium foam with a projected lifetime of

20-25 years. Latex is also a natural dust mite deterrent, so you will have less dust in your mattresses, hence better quality of air at night and less prone to allergies. Because all-natural Latex is extremely heavy and expensive, we used a blended version.

SERENE® Specialty foam that self-adjusts to individual body contours.

POCKETED COILS Our pocketed coil units feature individual coils, wrapped in fabric. This allows the coils to flex and conform to the individual contours of the body. This coil design is very unique and can be used on adjustable beds, and roll-packed without causing any harmful stress to the unit.

SEMI-FLEX The unique grid/leg assembly is very efficient, firmer, durable and noiseless. Reinforced grid adds surface coverage and enhanced stability. The performance grid is 14% stronger than the original 3 gauge border. A complete onepiece steel foundation with no separate components. Passes all durability tests including Cornell, Rollator, and Impact.

CALIBER EDGE Pocketed coils with a different diameter gauges that allow strength and stability around the perimeter of the mattress.

INNERSPRINGS All our innerspring mattresses are manufactured using recycled domestic steel. We do not use any imports. Most of our premium line use a 13-gauge (heavy duty) innersprings. Our 660 coil (full size) features inverted innersprings and the helical coil is run lengthwise. This also helps reduce motion transfer.

FOUNDATIONS Heartland is committed to a quality box spring. Most mattress sags come from lesser quality bed frames or no center support and box spring failure. As a sales rep, this must be stressed. We require all bed frames to have a minimum of one center support leg to the floor (king size needs four).

QUALITY WORKMANSHIP While we do not claim to build a perfect mattress, we strive to come as close as humanly possible. Each individual mattress is handcrafted and inspected prior to shipment. Heartland Mattress LLC is dedicated to maintaining a standard of excellence in quality and workmanship with a goal to build a brand name (Heartland) that you can trust for generations.

What is Foam?

IFD TEST (IDENTIFICATION FORCE DEFLECTION) This test (formerly termed ILD, or Indentation Load Deflection) is one of the most important for almost all foam applications. The test itself is a simple one. A fifty square inch disk compresses a standard size piece of foam (15"x15"x4" high). The foam is gradually compressed to 3" high (losing 25% of its original 4"), then down to 1.22" (losing 65% of its original height). Force readings (in lbs per fifty square inches) are taken at both points.

DENSITY & FIRMNESS In interpreting the results of IFD testing, we must remember the relationship between density and firmness in polyurethane foam. Density is weight per cubic foot, while IFD measures the firmness which results from a combination of the particular chemical formulation and the density (which is actually the weight of the chemicals used in the foam). A low rating at 25% IFD means a small amount of pressure produces a significant indentation - the foam is soft to the touch. If you want a foam with surface softness but with firmness at greater depth, you're looking for a foam with a low 25% IFD rating and a high 65% rating - a form that initially compresses easily, but fights back more at greater compressions because of greater density.

The degree of firmness at different compressions is affected by density and the particular chemical formulation. A medium density foam can be made extremely firm through chemical formulation. Similarly, a high density foam (3½ lb/sq. ft.) can be manufactured to yield considerable softness.

The point is this: density describes the weight of the foam, while IFD ratings show how supportively the foam will function at different degrees of compression.



Point-of-Sale Items

FOOT PROTECTORS

Embroidered with Logo

PILLOWS

Embroidered with Logo

MINI SAMPLE MATTRESS





Quality built mattresses since 2009

